



FOR IMMEDIATE RELEASE

Contact:

Aimee Runnels
ACSIA Partners LLC
aimee.runnels@acsiapartners.com
205-527-3737

Aimee Runnels of ACSIA Partners LLC Promotes Election Poll on Key Issue: Incentives to Help More Americans Afford Long-Term Care Insurance

Hoover, AL June 24, 2015 – Today ACSIA Partners LLC announces a straw poll asking Americans to say which 2016 Presidential candidate, Democratic or Republican, is more likely to back federal incentives for owning long-term care insurance.

Available at <http://lcpoll2016.strikingly.com/>, the poll simply asks, "Which party's candidate is more likely to offer new tax incentives for long-term care insurance?"

Why the poll?

"It's not just to take the pulse of the public," says Aimee Runnels, a long-term care specialist with ACSIA Partners LLC. "We want to influence the candidates. When they see the poll results, they might start taking the LTC issue more seriously."

The majority of senior Americans lack long-term care insurance, Runnels points out. "It's not included in the Affordable Care Act, and Medicare doesn't cover most long-term care needs. Medicaid offers broad assistance, but only for those who lack means."

"For the vast majority of Americans," Runnels continues, "private insurance is the only viable LTC insurance option, but millions shrink from the cost. New tax breaks could change that. The candidates need to take a position and include it in their talking points."

Senior voters could tip the election one way or the other, Runnels asserts. "There are tens of millions of them. They show up at the polls. And when you add their family members to their numbers, they make up a clear majority of eligible voters."

The straw poll will run continuously and the tally will be updated after each submission. Results to date will be immediately visible to participants, at <http://lcpoll2016.strikingly.com/>.

Aimee Runnels is a leading long-term care solutions agent serving consumers and organizations in AL. "We're glad to help them find the best, most affordable solution for their situation," Runnels says. "In addition to long-term care insurance, today's options range from critical illness insurance to annuities and life insurance with LTC riders."

Information is available from Runnels at aimee.runnels@acsiapartners.com, <http://aimeerunnels.acsiapartners.com> or 205-527-3737.

In California the company is known as xACSIA Partners Insurance Agency; in other states, as ACSIA Partners.

###

